

Referrals that lead to sales conversations

(not just coffee)

*Designed for Business Development professionals
who have sales targets*



Simple Question

Are you happy with how many high-quality referrals you got last year?



Yes? Then,
you probably
don't need us...



No? Then,
keep reading...



**B2BSalesMagic is a
sales & networking
mastermind community
for B2B service providers**

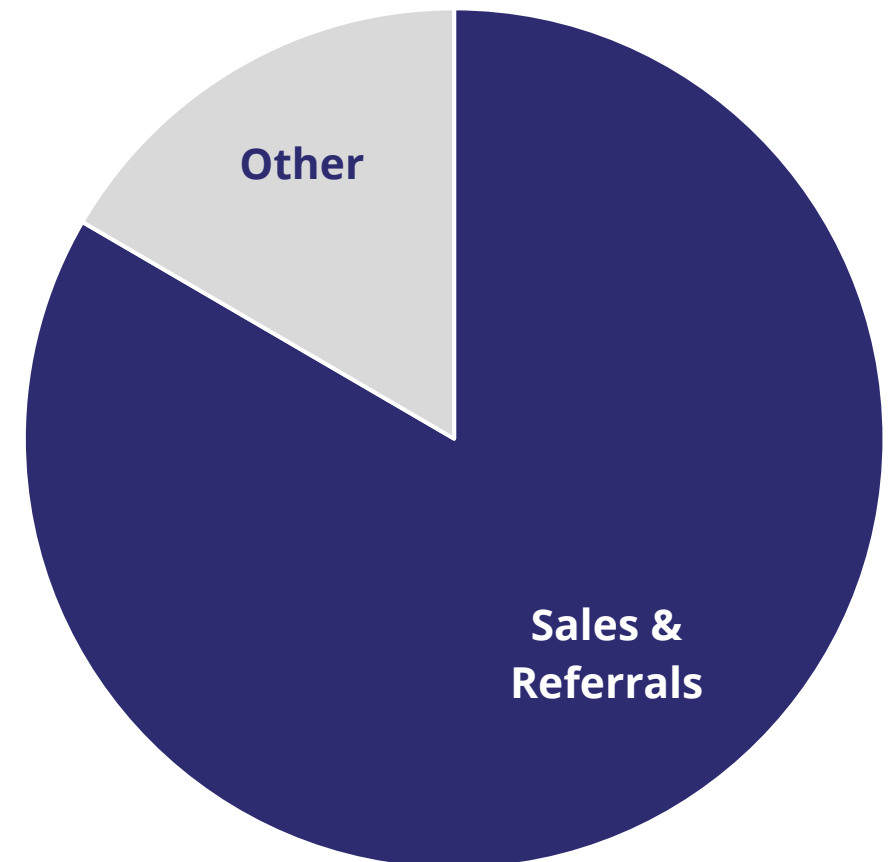
Are you joining the right group?



Vistage, Convene, EO, etc.

Sales & Referrals are not their main focus

VS



B2BSalesMagic, Pavilion, ProVisors, BNI, etc.

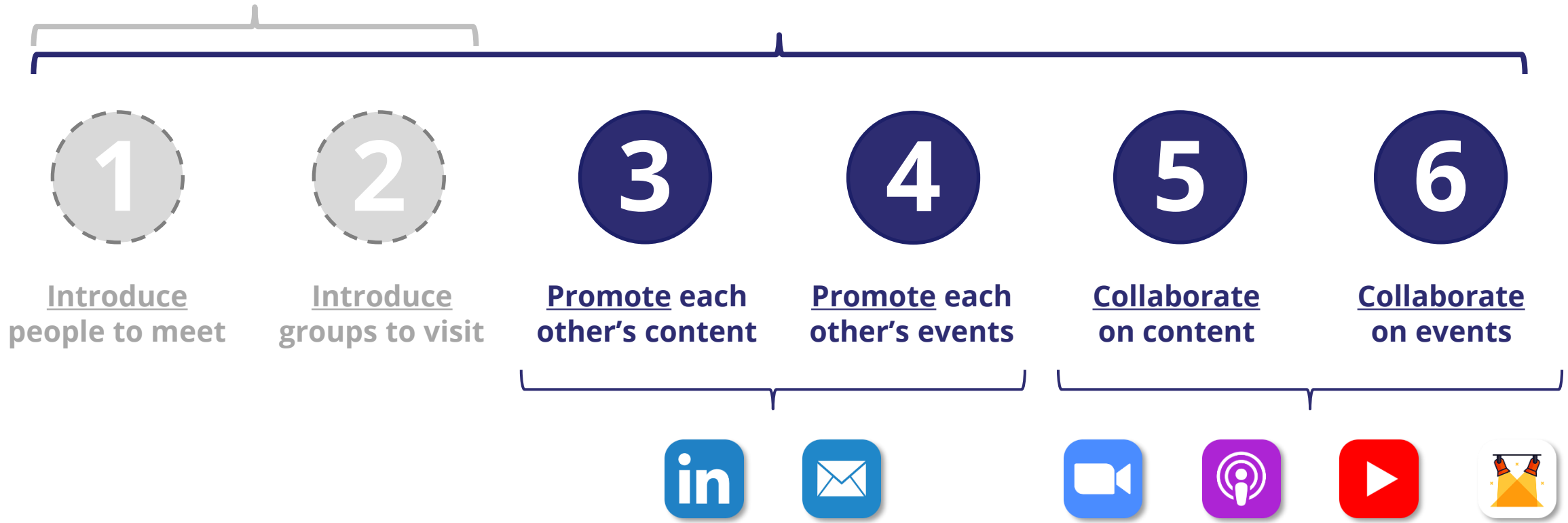
Sales & Referrals are our main focus

Does the group have the right strategy?



B2BSalesMagic

Traditional Referral Groups
(Pavilion, ProVisors, BNI, Chamber, etc.)





So how exactly do B2BSalesMagic members get results?

Learn → Execute → Collab

Learn *from leaders & experts*

- **Join** monthly mastermind
 - Lesson or mini-workshop on networking & BizDev best practices
 - Peer advisory on BizDev strategy
- **Access** on-demand lesson archives
 - [See video archive »](#)
 - [See most popular lesson on networking »](#)
- **Access** industry reports
 - Richard van der Blom - LinkedIn Algorithm Insights (*\$179 value*)
 - Hinge Research Institute - Professional Services High Growth Study (*\$800 value*)



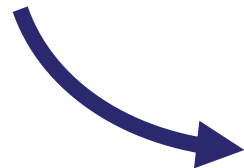
Execute *the strategies*

- **Access** up to 45,000 LinkedIn connections
- **Attend** networking events *(6-8x per year)*
 - Average attendance: 20-30 businesses
 - [See upcoming event »](#)
- **Host** BizDev events *(virtual or in-person)*
 - Get shared by B2BSM & members
 - [See example »](#)
- **Access** speaking opportunities
 - GHGN conferences & industry events



Collab *with partners & experts*

- **Participate** in expert roundtables
 - [See example »](#)
- **Participate** collab challenges
 - 2026 Goal: Be promoted in **12** newsletters
- **Build** collaborative lead-generators
 - [See example »](#)
- **Host** collab lead-gen events
 - Get support to drive target buyers to your event
 - [See example »](#)



**Sell through (not to)
your network**



Want to see for yourself?

- **3 Part Agenda**
 - Social to help people connect
 - Lesson/Mini-Workshop to learn best practices
 - Peer Advisory to get analysis & solutions
- **Monthly**
 - 1st Thu @ 9-11am CT
 - Special combined meetings through March 2026
- 👉 **Grab your Visitor Pass »**
 - [Or watch our lesson on networking \(3mins\) »](#)

Agenda

Social Time & Announcements

(30 mins)

Group Lesson or Mini-Workshop

(30 mins)

Peer Advisory: BizDev Strategy

(60 mins)

For more, follow B2BSalesMagic



Community
Questions & Advice



News & Lesson Archive
(1-2x a month)



News, Events
& Promos